

Thank You

FOR ALL YOUR HELP!



Dear Friend of the World Youth Alliance,

My name is Diane Rosales, and I'm a twenty-four year old Visual Designer from the Philippines. I am a second-degree graduate of Behavioral Sciences in De La Salle University – Manila and in Multimedia Arts in De La Salle College of Saint Benilde.

My involvement with the World Youth Alliance started when I was a freshman in university. A friend of mine, Lilia Cornelio asked me to create a blog layout for a NGO she was part of. Little did I know that the organization was the World Youth Alliance. Five years after that encounter, Lilia became the Regional Director of Operations for the WYA Asia Pacific region. During that time, I was searching for an internship to fulfill an academic requirement in my secondary degree. Lilia invited me to apply for a regional internship at the WYA Asia Pacific office. At first, I hesitated because I wasn't really sure how a graphic designer like me could contribute to an NGO closely tied to international and policy affairs. Nevertheless, I applied and was accepted into the internship program in July of 2013. My experience in the regional office was fun and enriching. Aside from the design work for the Asia Pacific office, I was able to work on marketing and branding WYA's campaigns with the Director of Marketing at WYA's Headquarters, Emily Dy. I was able to finish my academic requirement ahead of my classmates because of the amount of work that I put into my internship. I had a very positive experience which made me want to apply for the New York internship. At WYA's headquarters, I continued to work closely with the Director of Marketing. I was also able to work with different staff members on a range of projects which made my internship more fun and holistic.

I'm glad to have met everyone during my internship. From my fellow interns, to the staff, to WYA's founder, Anna, everyone was down-to-earth and passionate about what they did. The internship not only helped me hone my talents as a designer, but formed me into a better person, too.

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Sincerely, Diane Rosales

Makati City, Philippines | WYA Asia Pacific

