



Program of the week

Tuesday 23th of February

18h00 Welcome dinner

- Presentation of the participants
- Distribution of the documentation

Wednesday 24th of February

9h00 World Youth Alliance Values

- General Presentation of World Youth Alliance Europe.
- Presentation of the main values that we defend: Human dignity, Freedom, Solidarity, Culture...
- The consequences of these values on our lives and on our way of working.

11h00 The European Union and visit of the European Parliament

- General explanation of the WYA work on International Institutions.
- WYA Work on the European Parliament.
- The Commission and Council.
- EESC and CoR.
- EEAS, FRA and other agencies of the European Union.
- WYA Work on the United Nations.

13h30 Lunch in the Cafeteria of the European Parliament

16h00 Media Training Introduction

- Introduction to the Media Training.
- The media and the communication.
- Be positive: reframe the message.
- The Statement.

Thursday 25th of February



9h00 Social Media on advocacy

- General introduction to Social Media.
- Social media as a tool for advocacy.
- Basic rules for managing Facebook, Twitter and Instagram.
- WYA Social Media Chart.
- Keys for success of common campaigns.

11h00 Media Training

- Introduction to FEMM and Family planning White papers.
- Preparation and practice of Statements

13h00 Lunch

15h00 Projects Brainstorming

- Legal advocacy projects.
- Social Media advocacy projects.
- Research advocacy projects.

20h00 Cocktail

Friday 26th of February

9h00 Actual threats to Human Dignity

- Sexual and Reproductive Rights
- Gender Ideology
- Surrogacy
- Euthanasia
- History of Sexual education in Croatia

10h00 Media Training

- Introduction to Sustainable Development White paper.
- Introduction to HIV and Maternal Health White papers.
- Introduction to Sexual Education White papers.
- Practice of Statements



13h00 Lunch

15h00 Contact Management and communication strategy

- Networking
- Contact management
- Communication with WYA members
- Communication with partners

16h00 Legal Drafting

- Theoretical introduction to Legal texts structure.
- Introduction to relevant legal vocabulary
- Ideas and ideologies behind legal vocabulary
- Practice of legal drafting

Saturday 27th of February

9h00 Legal Drafting

- Practice of legal drafting
- Simulation of a Committee of the European Parliament

13h00 Lunch

15h00 Strategic planning

- National Advocacy plans
- European Advocacy Plans
- Social Media European campaigns

Sunday 28th of February

11h00 Closing Brunch